

**COMMUNICATIONS TOOLKIT**

*Launch the BiotechExec Cost Savings Program with the email templates, social messaging, and graphics in this toolkit.*

**About the BIO/BiotechExec Partnership**

The Biotechnology Innovation Organization (BIO) and BiotechExec teamed up to provide BIO and state affiliate members access to a large US-wide network of successful, experienced C-suite executives available for CXO placement or executive consulting/advisory services. These execs bring their knowledge and expertise along with their extensive networks to life science companies from startup through growth to exit, to accelerate the companies through their next milestone goals.

**BiotechExec Member Benefits**

* 10% discount on BiotechExec's menu of services:
	+ Hourly Advisory Services
	+ Fractional or Contract CXO Placement
	+ Full-time Placement or conversion from Contract
	+ Board Director, Scientific Advisory Board, and Key Opinion Leader (KOL) Placement
	+ Consulting Assessments, Projects, etc.
	+ Precision Match – discovery, assessment and candidate matching consulting sessions
	+ Business Viability Assessment and Business Planning
* Member companies receive a complimentary first executive advisory session (up to 90 mins)

**Website Content**

[Suggested content for affiliate website]

**About BiotechExec**

BiotechExec is part of our cost-savings portfolio for its unique model of having a large US-wide network of successful, experienced C-suite executives available for CXO placement or executive consulting/advisory services. These execs bring their knowledge and expertise along with their extensive networks to life science companies from startup through growth to exit, to accelerate the companies through their next milestone goals.

BiotechExec’s national IGNITE Network is made up of over 400 CEOs, CBOs, CFOs, COOs, CSOs, CTOs, CMOs and other senior executives who are seeking to bring their passion for healthcare innovation to companies needing experienced business leadership who have a track record of success.

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* Consulting Assessments, Projects, etc.
* Precision Match – discovery, assessment and candidate matching consulting sessions
* Business Viability Assessment and Business Planning

Plus, schedule a complimentary first executive advisory session (up to 90 mins)

**GET STARTED button** [link to <https://www.bio.org/save/inquiry-form-biotechexec> or where appropriate for your organization]

Optional Corporate Overview pdf (<https://www.bio.org/sites/default/files/2025-02/Flyer24_BTE.pdf>)

Optional video link to add or embed in website - <https://youtu.be/qX1qgQjm--I>

**Announcement to Member Companies**

[Suggested content for newsletter and/or other member communications]

**New Savings Program: [AFFILIATE NAME] & BiotechExec**

[AFFILIATE NAME] is excited to introduce BiotechExec as the latest addition to our cost savings program, designed to help life science companies accelerate growth with expert leadership support. Through BiotechExec’s IGNITE Network, member companies gain access to over 400 seasoned life science executives—from CEOs to CSOs—ready to provide strategic guidance and leadership.

As a member company, you can schedule a complimentary first executive advisory session and receive exclusive discounts on advisory services, fractional CXO placement, business assessments, and more.

Learn how this new program can support your company's success [insert <https://www.bio.org/save/biotechexec> or your BiotechExec website page]

[Insert BiotechExec logo, which can be downloaded from ShareVault]

**Social Media Announcement**

We are thrilled to partner with @BiotechExec to help our life science member companies accelerate growth with expert leadership support. Through the IGNITE Network, members gain access to 400+ experienced life science executives—from CEOs to CSOs—ready to provide strategic guidance.

Plus, members receive exclusive discounts on advisory services, fractional CXO placement, business planning, and more—and a complimentary executive advisory session to get started.

Need expert leadership? Learn more today! 🔗 [insert <https://www.bio.org/save/biotechexec> or your BiotechExec website page]

[insert launch social graphic; download the graphic below is ShareVault]

**Contact Information**

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BiotechExec: Russell Allen, CEO, rallen@biotechexec.com