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# 2025 BIO International Convention Preview & Exhibitor Basics

Hosted by:

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**International  
Convention**  
June 16-19, 2025 | Boston

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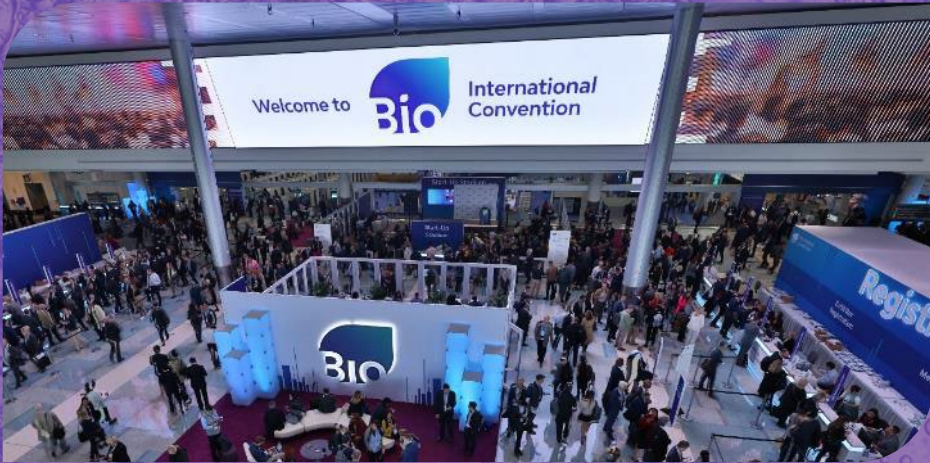
This webinar will give our exhibitors the resources to have an impactful presence in Boston.

The following topics will be discussed:

- Exhibitor resource center
- Exhibitor tools and resources
- Exhibitor Booth Partnering
- Tips to maximize your event experience in Boston







## About the BIO International Convention

Innovation waits for no one, and neither can the world. We are leading a biotech revolution that will transform our understanding of health, sustainability, and resilience. This future will need partners – those who share our belief in the power of biotech to change lives. At BIO 2025, we are not just showcasing breakthroughs; we are building bridges between the boldest innovators and the strategic partners who can bring these solutions to life. As a BIO Exhibitor, you're not merely supporting an event—you are demonstrating a commitment to transformational change that impacts us all.



## About the Biotechnology Innovation Organization

As the largest global non-profit biotechnology trade association representing startups to Fortune 500 companies, BIO is proud to host a portfolio of partnering events that not only unite and empower biotech innovators and their ecosystem to improve lives but also offer a broad and unbiased venue to seek investment and BD&L opportunities.

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## Stats from Boston 2023

20,559  
Registrants

47 States+ Puerto  
Rico represented

73 Countries  
represented

**20,559 Registrants**

**47 States + DC and Puerto Rico**

**49 Domestic and International Pavilions**

**88 Countries Represented**

**1400+ Exhibitors**

**57,000+ Partnering meetings**

**5,118** Partnering Companies

**9,775** Partnering Delegates

Scheduled meetings grew 30% from 2022 and partnering activity has increased 66+% in the past 6 years

### Program Recap

140 Sessions 265 Company Presentations

Main Stage Speakers: Katie Couric and Robert M. Califf

## Stats From 2024 San Diego

19,608  
Registrants

50 States+ Puerto  
Rico represented

68 Countries  
represented

**19,608 Registrants**

**50 states + DC and Puerto Rico**

**63 Domestic and International Pavilions**

**68 Countries represented**

**1500+ Exhibitors**

**61,580 Partnering Meetings**

**5,239** Partnering Companies

**9,887** Partnering Delegates

Scheduled meetings grew 8% from 2023

### Program Recap

150 Sessions and 260 Company Presentations

Main Stage Speakers: Viola Davis and Admiral William McRaven





International  
Convention

June 16-19, 2025 | Boston

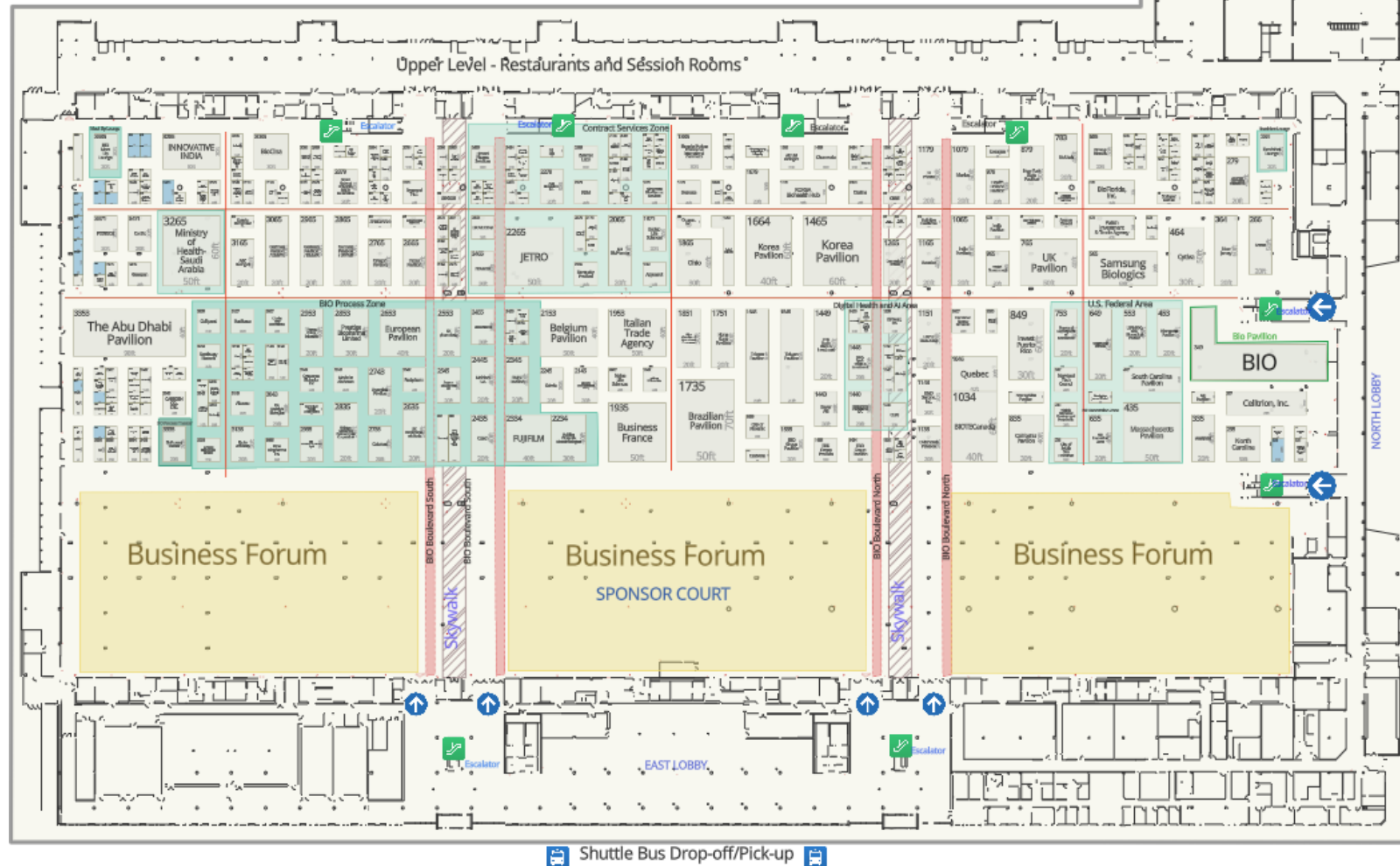
# Exhibitor General Information

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# Exhibit Hall

2025 BIO International Convention  
June 16 - 19, 2025 Boston Convention Center



## General Show Information Show:

**2025 BIO International Convention**

**(BIO 2025) Convention: June 16-19**

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**2025 BIO Partnering™ : June 16-19**

**2025 BIO Exhibition: June 16-19**

## **2025 Show Location:**

Boston Convention and Exposition Center (BCEC)  
415 Summer Street Boston, MA 02201

## **Exhibition Location:**

Halls A-C, Ground Level

## **Show Organizer:**

Biotechnology Innovation Organization (BIO) 1201  
New York Ave NW, Suite 1300 Washington, DC  
20005

**Tel: +1.202.962.9200**

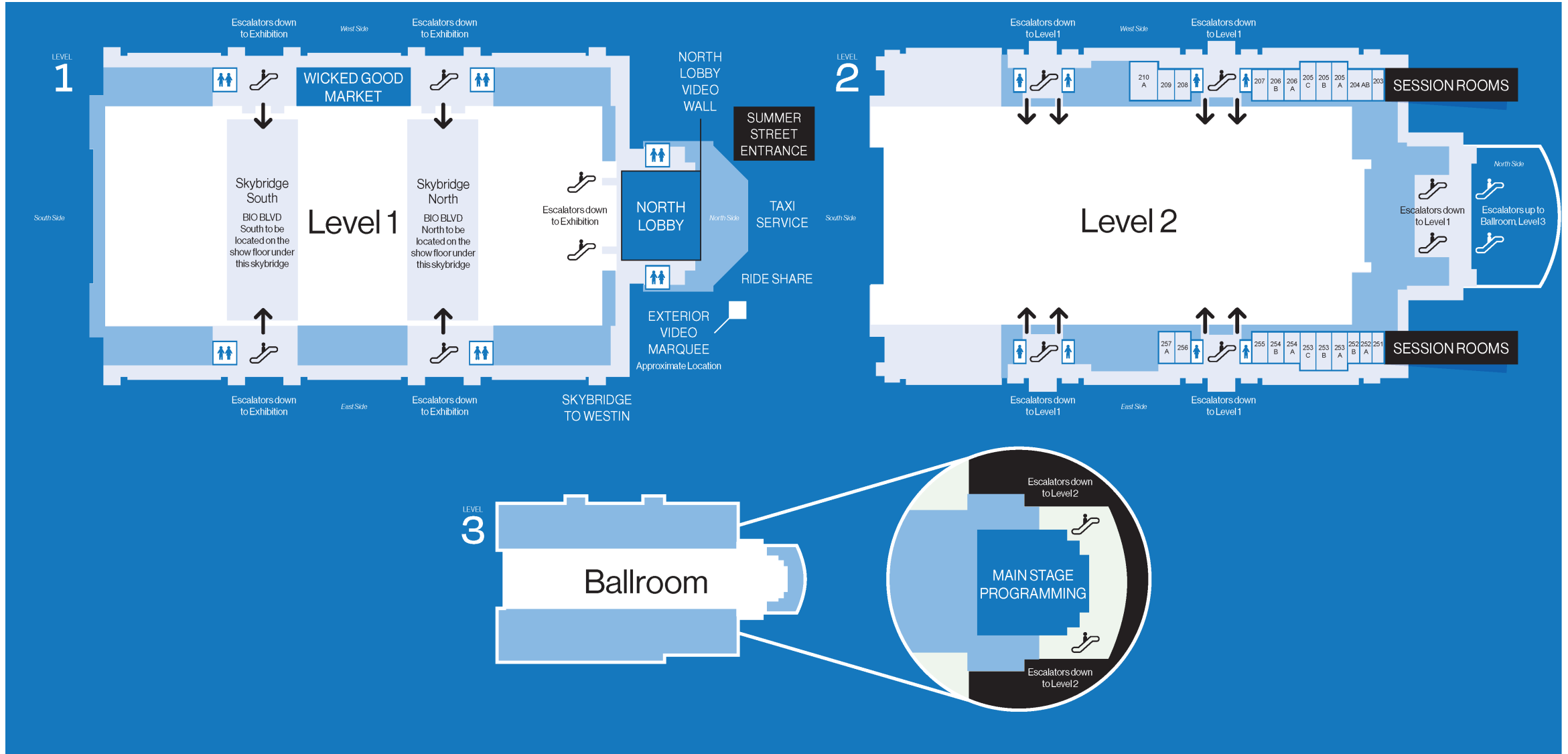
**www.bio.org**

**Convention Website: [convention.bio.org](http://convention.bio.org)**

**Link to: [2025 Floorplan](#)**



# Building level 1-3 Floorplan





# Exhibit Schedule

Exhibitor Set-Up (Move-In) As of December 9, 2025 Targeted Move-In Plan Subject to Change		
Date	Set-Up Schedule	Notes
Wed., June 11, 2025	8:00 AM – 7:00 PM	Set-Up limited to Exhibits 1500 square feet and larger <i>Subject to change per final targeted move-in plan.</i>
Wed., June 11, 2025	1:00 PM – 7:00 PM	Set-up limited to Exhibits 800 square feet and larger <i>Subject to change per final targeted move-in plan.</i>
Thursday, June 12, 2025	8:00 AM – 7:00 PM	Set-up limited to Exhibits 400 square feet and larger
Friday, June 13, 2025	8:00 AM – 7:00 PM	Set-up for ALL Exhibits
Saturday, June 14, 2025	8:00 AM – 7:00 PM	Set-up for ALL Exhibits
Sunday, June 15, 2025	8:00 AM – 7:00 PM	<ul style="list-style-type: none"> <li>All booth structures must be built by the end of the day.</li> <li>All freight must be cleared from the aisles by 5:00 PM to lay carpet.</li> <li>Exhibit Booth Sales (BIO 2026): 8:30 AM – 5:30 PM</li> </ul>
Monday, June 16, 2025	8:00 AM – 12:00 PM	<b>Only light set-up will be allowed for Monday morning.</b>

Official Exhibition Hours		
Date	BIO 2025 Exhibition Hours	Notes
Monday, June 16, 2025	12:00 PM – 6:00 PM	<ul style="list-style-type: none"> <li><b>Exhibitor Booth Staff (EBS) Access Begins: 7:30 AM</b></li> <li>Business Forum BIO Partnering Hours: 1:00 PM – 6:00 PM                             <ul style="list-style-type: none"> <li>Business Forum will open at 12:00 PM</li> </ul> </li> <li>Exhibit Booth Partnering Hours: 1:00 PM – 6:00 PM</li> <li>Exhibit Booth Sales (BIO 2026): 8:30 AM – 5:30 PM</li> </ul>
Tuesday, June 17, 2025	9:00 AM – 6:30 PM	<ul style="list-style-type: none"> <li><b>Exhibitor Booth Staff (EBS) Access Begins: 6:30 AM</b></li> <li>Business Forum BIO Partnering Hours – 7:00 AM – 5:00 PM                             <ul style="list-style-type: none"> <li>Business Forum will open at 6:30 AM</li> </ul> </li> <li>Exhibit Booth Partnering Hours: 9:30 AM – 5:00 PM</li> <li><b>Exhibition Reception – 5:00 PM – 6:30 PM</b></li> <li>Exhibit Booth Sales (BIO 2026): 8:30 AM – 5:30 PM</li> </ul>
Wednesday, June 18, 2025	9:00 AM – 6:00 PM	<ul style="list-style-type: none"> <li><b>Exhibitor Booth Staff (EBS) Access Begins: 6:30 AM</b></li> <li>Business Forum BIO Partnering Hours – 7:00 AM – 6:00 PM                             <ul style="list-style-type: none"> <li>Business Forum will open at 6:30 AM</li> </ul> </li> <li>Exhibit Booth Partnering Hours: 9:30 AM – 6:00 PM</li> <li>Exhibit Booth Sales (BIO 2026): 8:30 AM – 6:00 PM</li> </ul>
Thursday, June 19, 2025	9:00 AM – 4:30 PM*	<ul style="list-style-type: none"> <li><b>Exhibitor Booth Staff (EBS) Access Begins: 6:30 AM</b></li> <li>Business Forum BIO Partnering Hours – 7:00 AM – 4:30 PM                             <ul style="list-style-type: none"> <li>Business Forum will open at 6:30 AM</li> </ul> </li> <li>Exhibit Booth Partnering Hours: 9:30 AM – 4:30 PM</li> <li>Exhibit Booth Sales (BIO 2026): 8:30 AM – 4:30 PM</li> </ul>

Exhibitor Tear Down (Move-Out)*		
Date	Tear Down Schedule	Notes
Thursday, June 19, 2025	4:30 PM– 10:00 PM	Absolutely NO dismantling before 4:30 PM
Friday June 20, 2025	8:00 AM – 5:00 PM	<b>Move-out of all Exhibition booths</b>
Saturday, June 21, 2025	8:00 AM – 12:00 PM	<b>All booth structures must be broken down by 12:00 PM.</b>



# Key dates and Deadlines

## March 2025

**March 10:** Display Approval Submission deadline for booths with multi-levels and/or ceilings/canopies

**March 20:** Early Bird Registration pricing deadline

## April 2025

**Early April:** BIO Partnering™ system opens

**April 18:** Deadline to add BIO Partnering™ Meeting Points to your exhibit booth in your Map Your Show Exhibitor Resource center

**April 25:** Rooming list deadline for group housing blocks  
All hotel rooms reservations must have names assigned with Maritz Global Events

## May 2025

**May 1:** Registration cancellation deadline

**May 1:** Booth catering: Special order requests due to Levy

**May 1:** Deadline to submit Exhibitor Appointed Contractor (EAC) registration and certificate of insurance to EACA

**May 2:** Deadline for BIO Member Freeman discounts

**May 2:** Deadline to secure advertising space in the BIO International Convention Mobile App

**May 12:** Freeman warehouse opens (advanced freight)

**May 5:** Advance pricing deadline for lead retrieval through Maritz Global Events

**May 14:** Freeman Online advanced ordering discount deadline Includes: Booth Cleaning, Material Handling, Furniture, and Flooring

## May 2025 Continued

**May 14:** Deadline for targeted move-in date change request (through Freeman Online)

**Mid-May:** BIO Partnering meeting scheduling begins

**May 19:** Advance order deadline for AV equipment orders through Projection Presentation Technology

**May 23:** Advanced Registration pricing deadline

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**May 23:** Housing reservation cut off in Official BIO Hotel Block

**May 23:** Booth catering orders due to Levy. (Orders submitted after this time are subject to availability and late fees.)

**May 26:** Freeman advance freight warehouse, Freeman Office, and BIO Offices closed (US Memorial Day holiday)

**May 26:** Deadline for discounted rates for BCEC Exclusive and Preferred Services  
Includes: Electrical, internet & telephone, rigging, plumbing, security

**May 26:** Discount deadline for photography & videography through Oscar & Associates

**May 27:** Deadline to submit group housing reservations changes for hotel reservations to Maritz Global Events

## June 2025

**June 2:** Advance pricing deadline for floral through Urban Jungle

**June 4:** Freeman warehouse deadline for advance freight

**June 11:** Freeman will receive shipments at the Boston Convention & Exhibition Center

**June 11-15:** Exhibitor Move-in begins. \*\*Specific times and dates are based on approved targeted floor plan

**June 15:** Exhibitor Move-in Deadline. Empty containers removed by 12:00 PM



# Receptions

## Welcome Reception

Boston Museum of Fine Arts

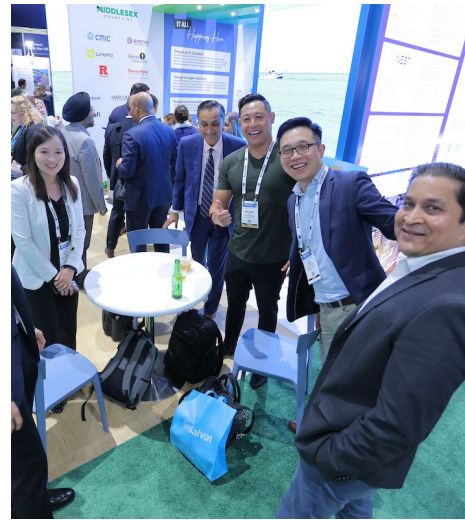


**Monday  
June 16**

Premier and General Access attendees only –  
Upgrade option for Exhibitors available on Registration portion of the exhibitor resource center

## Exhibition Reception

Exhibit floor – BCEC



**Tuesday  
June 17**

## Seaport Party

Location to be announced



**Wednesday  
June 18**

Premier and General Access attendees only –  
Upgrade option for Exhibitors available on Registration portion of the exhibitor resource center

## Closing Happy Hour

Location to be announced



**Thursday  
June 19**



# Affiliate Event Guidelines & Application

REQUEST FORM NOW OPEN!

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Organizations wishing to hold meetings/events in conjunction with the Convention between Monday, June 16, 2025 – Thursday, June 19, 2025, should submit the **Meeting/Event Approval Request form** online to obtain BIO approval.

More information: <https://convention.bio.org/bio-2025/affiliate-events-application>





## Professional Development Courses

# Amp up your career development at BIO 2025

BIO offers industry professionals executive training and development resources for accelerating career growth.

1–3-day courses (**starting Friday June 13<sup>th</sup>**) are held before the start of the BIO International Convention on:

- Advanced Business Development
- Become a Biotech or MedTech Entrepreneur
- Business Development Fundamentals
- Commercialization Readiness from Preclinical to 1st Launch
- Guide to Raising Institutional Private Capital
- Master the Art of Business Development Negotiations
- Product & Company Valuation

Professional development courses take place at the Boston Convention & Exhibition Center.

For additional information please visit - <https://convention.bio.org/program/professional-development-courses>





## Company Presentations

# Applications now open

13-minute podium presentations that allow you to tell your company's story and advance your business development goals.

- Application process
- Your company will be highlighted in the partnering system
- Your speaker and your session will be included in the overall list of sessions at BIO 2025

Fee applies - \$2000 BIOMember / \$2450 Non- Member



More information: [Company Presentation Application](#)



# Registration



# Registration Levels Overview

## Exhibition Access

Access to the Exhibition only.

Early Bird (by March 20):	\$600
Advance (by May 23):	\$700
Standard:	\$800

## Member

### General Access

Includes education sessions, networking receptions and lunch.

Early Bird (by March 20):	\$1,700
Advance (by May 23):	\$1,900
Standard:	\$2,100

## Non-Member

### General Access

Includes education sessions, networking receptions and lunch.

Early Bird (by March 20):	\$2,100
Advance (by May 23):	\$2,350
Standard:	\$2,550

## Exhibitor Booth Staff (EBS):

This registration type is included with the purchase of exhibition space at BIO 2025 at a rate of (5) Exhibitor Booth Staff (EBS) badges per 100 square feet of exhibit space. **This badge provides access to the exhibit hall ONLY.** It includes access to the show floor before and after official exhibition hours according to the final Exhibition Schedule found in the Exhibitor Resource Center.

Please note this badge does not include access to the BIO Business Forum and does not include access to BIO Partnering™ unless accompanied with a purchased Exhibitor Partnering Account (see section “Exhibitor Partnering Account (EPA) for rates).

- Additional exhibitor access can be purchased by adding “Exhibitor Booth Staff Extra” registration in the Exhibitor Registration portal at a price of \$600 each.
- EBS Badges are not available for purchase outside of the Exhibitor Registration site.
- **This badge provides access to the exhibit hall ONLY.**

## General Access:

BIO Members receive (1) General Access registration per 100 square feet of exhibit space, up to (4) total General Access Registrations. Additional General Access registrations may be purchased as an upgrade by both BIO Members and non-members during the exhibitor registration process. **This badge provides access to the exhibit hall, education sessions, attendee lunch, and the Monday and Wednesday Convention Receptions. Please note this badge does not include access to the BIO Business Forum and does not include access to BIO Partnering™**

- General Access registrations included with your exhibitor contractor will NOT include the necessary badge marker that allows access to the show floor before and after exhibition hours. To ensure EBS access to the show floor before and after exhibition hours, General Access registrations must be completed as part of an EBS upgrade in the Exhibitor Registration site.
- Additional General Access badges may be purchased at prevailing rates based on membership status.
- An exhibitor who would like to be registered for General Access inclusions *and* manage their Exhibitor Booth Partnering account should first purchase an EPA account (see section “Exhibitor Partnering Account (EPA) for rates) and proceed to upgrade their registration to General Access at the prevailing rate.



# Registration Levels Overview

## Member

### Premier Access

Includes access to **BIO Partnering™**, education sessions, networking receptions and lunch.

Early Bird (by March 20):	\$2,750
Advance (by May 23):	\$3,050
Standard:	\$3,250

## Non-Member

### Premier Access

Includes access to **BIO Partnering™**, education sessions, networking receptions and lunch.

Early Bird (by March 20):	\$3,400
Advance (by May 23):	\$3,750
Standard:	\$3,950

### Premier Access:

Premier Access registrations may be purchased as an upgrade by both BIO Members and non-members during the exhibitor registration process. **This badge provides access to the exhibit hall, education sessions, attendee lunch, the Monday and Wednesday Convention Receptions, AND access to the BIO Business Forum (Business Forum Partnering). This registration includes access to BIO Partnering™, with the ability to schedule and accept partnering meetings inside the BUSINESS FORUM ONLY.**

- Premier Access registrations purchased *outside* of the Exhibitor Registration site will not include the necessary badge marker that allows access to the show floor before and after exhibition hours. To ensure EBS access to the show floor before and after exhibition hours, Premier Access registrations must be completed as part of an EBS upgrade in the Exhibitor Registration site.
- If your company or organization would like to request/schedule/accept partnering meetings within your exhibit space, (1) registrant must be registered at the EPA level (see Exhibitor Partnering Account below). Premier Access registrations permit you to request/schedule/accept in the BUSINESS FORUM ONLY.
- EBS registration may be upgraded to Premier access.
- EPA registrations are allowed to upgrade to General Access ONLY.

**Exhibitor reception ticket upgrades are found in your Exhibitor Resource center within the Registration widget.**



### Reception Tickets:

Reception tickets to the Monday and Wednesday Convention Receptions are available for purchase for EBS/EPA registrations during the Exhibitor Registration process either in a package (\$525 for both events) or as individual reception tickets (\$300/each).



# How to Register

- 1. Log into your Exhibitor Resource Center (ERC).
- 2. Click “Register Now” within the Exhibitor Registration.

## Registering your team

- 1. On the Registration Dashboard within your exhibitor resource center, you can view your allotment of badges to include Exhibitor Booth Staff Badges, Exhibitor Booth Partnering Badges, General and Premier Access that are available and how many have been used.
- 2. Click “Add/Edit Personnel” to create or modify badge information.
- 3. Click “Add a New Exhibitor”
- 4. Complete the search for the person. If they are found, select that record and pre-populate the registration with that info. If they are not found, you will need to enter their information manually.

## Dashboard

Manage Group      Add/Edit Personnel →

Registration Activity

Completed	Incomplete
0	1

Registration Type(s)	Allotment Total	Total Registered	Allotment Available
Exhibitor Booth Staff Comp	30	0	30
Exhibitor General Access Comp	1	0	1
Exhibitor Booth Staff Paid	N/A	0	N/A

Order your Lead Retrieval Now      Go! →  
*Launches in new browser window*

Contact Profile      Review →  
*Jacqueline Chandler*

## Let's Get Started

▼ New Registration

\* indicates required fields.

* Email	* First Name	* Last Name	* Company
<input type="text" value="testexhibitor@test.com"/>	<input type="text" value="Exhibitor"/>	<input type="text" value="One"/>	<input type="text" value="Conagen"/>

A unique e-mail address is required for each registration. Avoid the use of "generic" e-mail accounts (example: [info@company.com](mailto:info@company.com)) as your e-mail address will be used as your unique identification within the BIO database/One-on-One Partnering™ system. BIO does not sell, rent, lend or trade e-mail addresses.

Clear      Continue

## Group Order Summary

To register new booth personnel, click the Add New Exhibitor button below.

Add New Exhibitor

Export Personnel

Filter



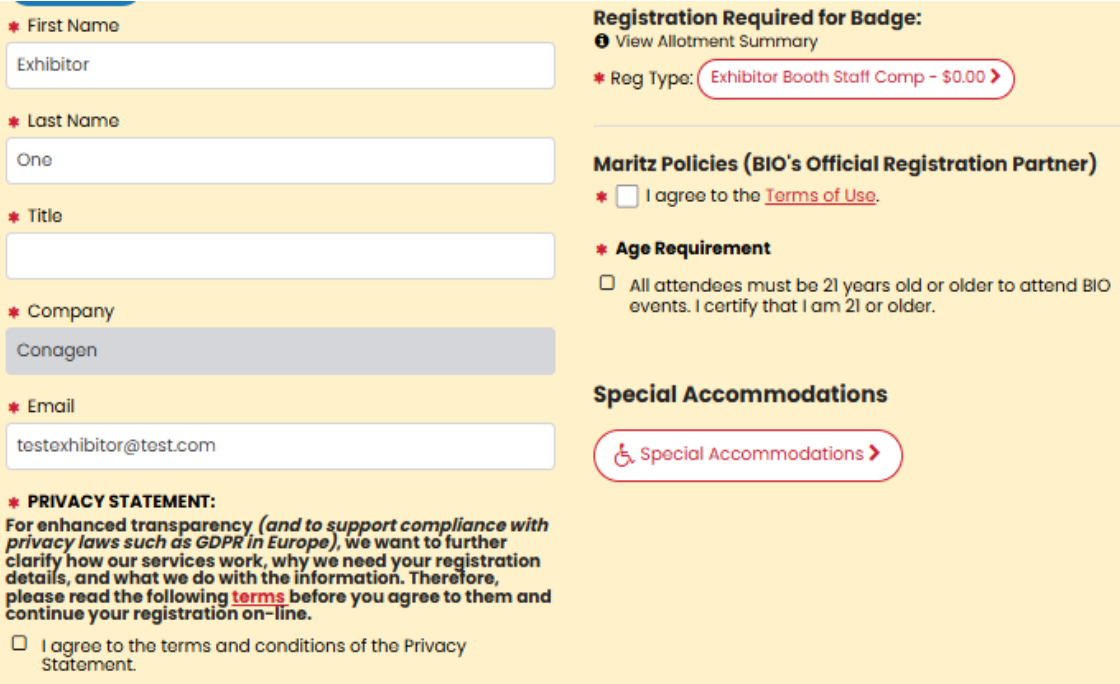
# How to Register

## Registering your team

- 5. Once you enter the badge information, some of the fields will be greyed out and will no longer be editable. Fill in the required fields, choose the registration type, accept the Maritz Policies, confirm that you meet the Age Requirement, and agree to the terms and conditions of the Privacy Statement.
- 6. If needed, select “Special Accommodations” to submit your requirements.

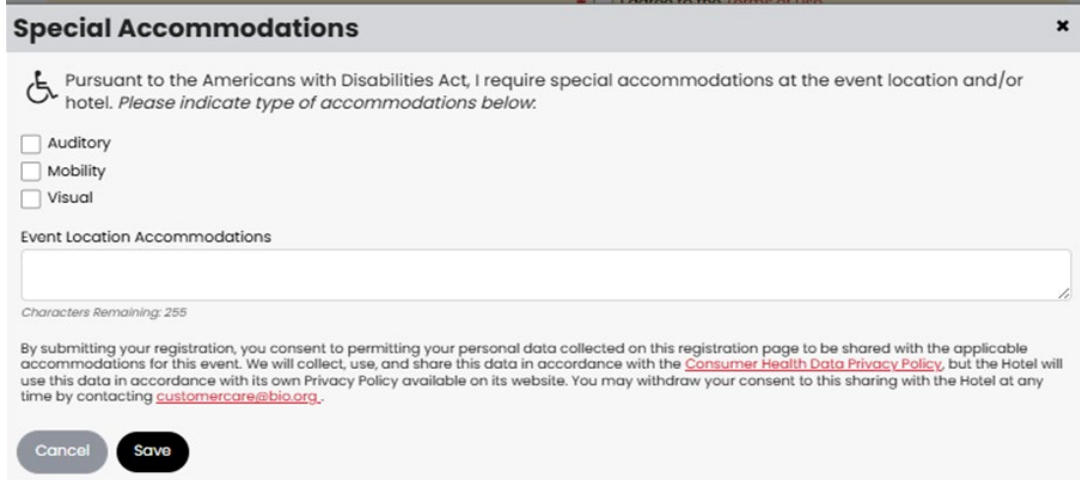
**\*\*Helpful Tip\*\***

Please make sure to follow the registration process to the end once you have started with an email address. If a registration is not completed, you will receive an email indicating an incomplete registration, prompting you to login and complete the full registration process.



The screenshot shows a registration form with the following sections:

- \* First Name:** Input field containing "Exhibitor".
- \* Last Name:** Input field containing "One".
- \* Title:** Empty input field.
- \* Company:** Input field containing "Conagen".
- \* Email:** Input field containing "testexhibitor@test.com".
- Registration Required for Badge:** Includes a link "View Allotment Summary" and a "Reg Type" dropdown menu set to "Exhibitor Booth Staff Comp - \$0.00".
- Maritz Policies (BIO's Official Registration Partner):** Includes a checkbox "I agree to the Terms of Use." which is unchecked.
- \* Age Requirement:** Includes a checkbox "All attendees must be 21 years old or older to attend BIO events. I certify that I am 21 or older." which is unchecked.
- Special Accommodations:** Includes a button "Special Accommodations" with a wheelchair icon.
- \* PRIVACY STATEMENT:** A paragraph of text explaining the need for registration details, followed by a checkbox "I agree to the terms and conditions of the Privacy Statement." which is unchecked.



The screenshot shows a "Special Accommodations" form with the following sections:

- Special Accommodations:** A header with a close button (x).
- Accessibility:** A checkbox with a wheelchair icon and the text "Pursuant to the Americans with Disabilities Act, I require special accommodations at the event location and/or hotel. Please indicate type of accommodations below." Below this are three checkboxes: "Auditory", "Mobility", and "Visual", all of which are unchecked.
- Event Location Accommodations:** A large text input field for describing accommodations, with a character count "Characters Remaining: 255" below it.
- Privacy Policy:** A paragraph of text stating that by submitting the registration, the user consents to sharing their data with the applicable accommodations for this event, and provides a link to the "Consumer Health Data Privacy Policy".
- Buttons:** "Cancel" and "Save" buttons at the bottom.



# How to Register

## Purchase Additional Booth Staff Registrations

- 1. If you have used all your Exhibitor Booth Staff allotments and wish to purchase additional registrations, select “\* Reg Type.”
- 2. Select “Exhibitor Booth Staff Extra” then click “Continue.”

## Upgrade an Exhibitor Booth Staff to General or Premier Access

- 1. You can upgrade one of your booth staff registrants when you are registering exhibitors.
- 2. If your booth staff is already registered and you want to add an upgrade, go to your Group Summary and click the registration number in the “Edit” column.
- 3. Select the upgrade you want, then click “Update.”
- This is where you will see the option to add reception packages to the exhibitor staff level tickets

### Select a Registration Type

Exhibitor Booth Staff Extra - \$600.00

Exhibitor Booth Staff Comp - \$0.00

#### ▼ WOULD YOU LIKE TO UPGRADE YOUR EXHIBITOR BADGE?

General Access

Premier Access (Includes Partnering)

#### ▼ WOULD YOU LIKE TO UPGRADE YOUR EXHIBITOR BADGE?

*Premier Access (Includes Partnering)*

General Access

Premier Access (Includes Partnering)

Cancel

Update

#### ▼ Would you like to purchase the Exhibitor Reception Package (Includes the Welcome Reception and the Wednesday Reception)

Yes

No



# Payment Information




## How to pay for additional passes, upgrades, and reception tickets

- In your Group Summary, locate the upgraded individuals' line and click on the "Pay Now" or the dollar bill icon.
- Follow the steps to complete a credit card payment.
- Once payment is completed, the "Pay Now" button and the dollar bill icon will no longer be visible.

**\*\*For invoice requests for additional passes, upgrades, and reception tickets, please contact the Customer Care team at [Customercare@bio.org](mailto:Customercare@bio.org)\*\***

### 2025 BIO International Convention

Please enter your credit card information below and press the "Submit" button.

<b>Summary of Charges</b>	<b>Cards Accepted:</b>
Registration Total	 American Express
Registration Total	 Visa
Registration Total	 MasterCard
<b>Total Amount Due:</b>	

#### Credit Card Information

Select Payor

You may optionally select a payor to automatically populate your billing information.

<b>Credit Card # *</b>	<b>Exp Month *</b>	<b>Exp Year *</b>	<b>CVV # <a href="#">More Info</a></b>
<input type="text"/>	<input type="text" value="01 Jan"/>	<input type="text" value="2025"/>	<input type="text" value="CVV #"/>
<b>First Name *</b>	<b>Last Name *</b>	<b>Company</b>	
<input type="text"/>	<input type="text"/>	<input type="text" value="Company Name"/>	
<b>Billing Address *</b>	<b>Billing Address2</b>		
<input type="text" value="Address 1"/>	<input type="text" value="Address 2"/>		
<b>Billing Postal Code *</b>	<b>Billing City *</b>		
<input type="text" value="Postal Code"/>	<input type="text"/>		
<b>Billing State / Province</b>	<b>Billing Country *</b>		
<input type="text"/>	<input type="text"/>		
<b>Email</b>	<input type="text" value="Email Address"/>		

#### About SecuRemit™

The security of our customers' personal information is a priority at Maritz Global Events. To protect this information, we have created a PCI DSS compliant environment named **SecuRemit™**.

Companies who conform to the guidelines set forth in the Payment Card Industry Data Security Standard (PCI DSS) have taken the rigorous steps necessary to provide customers with protection against credit card fraud and other security threats involving credit card payments and data storage.

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# Badge Cancellation

## Canceling a Complimentary Badge

- 1. On the Group Order Summary page, click the red X next to the registration type for the person you would like to cancel. To cancel a registrant who has purchased additional items please contact your Customer Success Associate or [customercare@bio.org](mailto:customercare@bio.org).
- 2. Confirm if you want to cancel this registration.
- 3. Once you confirm the cancellation, this person will be removed from the group summary and your allotments will be updated.
- 4. If instead of a red "X" next to the registration you see a purple cart, this means that this person has additional purchases/upgrades.

\*\*\*Note: You cannot cancel a registration that has made a payment for either upgrades or additional items. To make any changes to one of those registrations, please contact your CSA or [customercare@bio.org](mailto:customercare@bio.org).

- **The deadline to cancel registrations for all categories is 05/01/2025 To be eligible for a partial refund**
- **The deadline to make name change adjustments is 05/22/2025**

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Edit	First Name	Last Name	Company	Registration	Balance Due?	Confirmation	Payment Notification
	Ana	Arakelian	Conagen	Register			
1028	king	king	Conagen	Exhibitor Booth Staff Comp	Add/Edit Additional Items		View Balance Due Letter
1176	king	king	Conagen	Register			
1177	king	king	Conagen	Exhibitor Booth Staff Comp	Add/Edit Additional Items		View Confirmation
1258	testtes	testtest	Conagen	Register			

Pay Now

### Remove Registration

Are you sure you wish to remove registration for this registrant?

No

Yes



# Your Exhibitor Resource Center



# Logging in to the Exhibitor Resource Center

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Enter your email address on the Map your show landing page to gain access to the exhibitor Resource center.

- Access the Exhibitor Resource Center: [convention.bio.org/ERC](https://convention.bio.org/ERC)
- Please notify [Exhibit@bio.org](mailto:Exhibit@bio.org) if you have any issues logging in



The screenshot shows the 'Exhibitor Resource Center' sign-in page. At the top left is the 'International Convention' logo. Below it is the text 'Exhibitor Resource Center'. Underneath is a 'Sign In' section with an 'Email Address' label and a red-bordered input field. Below the input field is a reCAPTCHA widget with the text 'I'm not a robot' and a 'Continue' button at the bottom.

To add approved users to Exhibitor Resource Center profile

- click the "Users" option to the left-hand side of the resource center landing page



The screenshot shows the 'Manage Users' section of the Exhibitor Resource Center. The top left features the 'International Convention' logo and event details: '2025 BIO International Convention, June 16 - 19, 2025 | Boston, MA'. The top right shows the user profile 'S Sydney'. The main heading is 'Manage Users' with an 'Add New User' button. Below the heading is a search bar and a descriptive paragraph: 'Use this section to manage which team members have access to the Exhibitor Resource Center. After you add a team member, they will automatically receive an email with log in instructions.' A table lists users with columns for Actions, First Name, Last Name, Email, Active, Manage Users, and Job Title. One user is listed: Sydney Williams, with email Swilliams@bio.org and an active status of YES. The bottom right shows 'Records per page: 10' and '1-1 of 1'.

Actions	First Name	Last Name	Email	Active	Manage Users	Job Title
...	Sydney	Williams	Swilliams@bio.org	YES	Yes	Exhibit Manager




# Your Exhibitor listing on the BIO Exhibitor Directory

- Please log into you Exhibitor Resource Center and complete the Exhibitor Profile. This Profile will be available in the Exhibitor List online and in the app making it easier for attendees to learn about your company and your location on the show floor.
- Please notify [Exhibit@bio.org](mailto:Exhibit@bio.org) if you have any issues logging in

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Complete Your Profile			
<input checked="" type="checkbox"/> Description	None added	<input checked="" type="checkbox"/> Business Cards	0 of 1 added
<input checked="" type="checkbox"/> Logo	None added	<input checked="" type="checkbox"/> Special Offers	0 of 1 added
<input checked="" type="checkbox"/> Exhibitor Categories	8 of 10 added	<input checked="" type="checkbox"/> Exhibitor Collateral	0 of 1 added

- Below is an example of a Basic Exhibitor listing.  
Map your show will have options for Enhanced Exhibitor Listing that will allow you to add more detail to your listing.
- For an Enhanced Exhibitor Listing please contact Alex Dennis [adennis@garpub.com](mailto:adennis@garpub.com) or [Schedule a meeting!](#)

 **International Convention** June 16-19, 2025  
Boston, MA  
Boston Convention Center

[BIO 2025 Website](#) [Directory Home](#) [Exhibitors A-Z](#) [Map](#)

## BIO Meet Up Lounge

**Contact Information**

1201 New York Ave  
Washington DC District of  
Columbia 20005  
United States

[www.BIO.org](http://www.BIO.org)

**Booths**

[Exhibit Halls — 3585](#)

# Pavilion Registration Management

## Booth Sharers

[+ Add Booth Share](#)

Welcome to the Pavilion Exhibitor Tool. To begin uploading Sharee Companies that will be exhibiting with your Pavilion please review the instructions on how to do so [here](#) or begin by jumping to the "Add Booth Share" box above.

**TIP:** If you would like your company to have their own Exhibitor Directory Listing AND/OR if you would like to manage Housing/Registration for your company - please add your own company as a Sharee.

We recommend you review how many of each type of badges you would like to assign to each company **PRIOR** to uploading them. Please allow 72 hours for an uploaded Sharee to be approved by BIO Staff. Pavilions are permitted to purchase up to a max of two (2) Exhibitor Booth Partnering Accounts, per 100 square feet, at \$800 each. Please email our team at [exhibit@bio.org](mailto:exhibit@bio.org). If you need assistance with this process or have questions, please email [exhibit@bio.org](mailto:exhibit@bio.org) or call +1.202.962.6655 .

Once all registrations have been allocated to Sharees and Sharees have been approved, those companies (including your own, if you have added your company/organization as a Pavilion Sharee) will receive their own login information to the Exhibitor Resource Center via email. To access their registrations they will:

1. Log back into the Map Your Show Exhibitor Resource Center with their new Sharee login credentials
2. From your Exhibitor Resource Center - click on the "Exhibitor Registration Information" button.
3. Sharee companies will have their own login and will be brought directly into our Exhibitor Registration site - where they can utilize any registration badges that Pavilion Organizers may have assigned to their company in Map Your Show.

## Search for Sharee

Enter the company name or website of the company you would like to add as a sharee.

Sharee Name

OR

Sharee Website

[Search](#)



Use the Pavilion registration management tool to assign passes to sharing companies within your pavilion. Click the "Add Booth Share" Button

**\*\*\* Don't forget to add yourself as a sharing company within your pavilion\*\*\***

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Please utilize the Sharee Lookup to find previous sharing companies. If your company dose not populate you can add as a new company as well.



# Housing

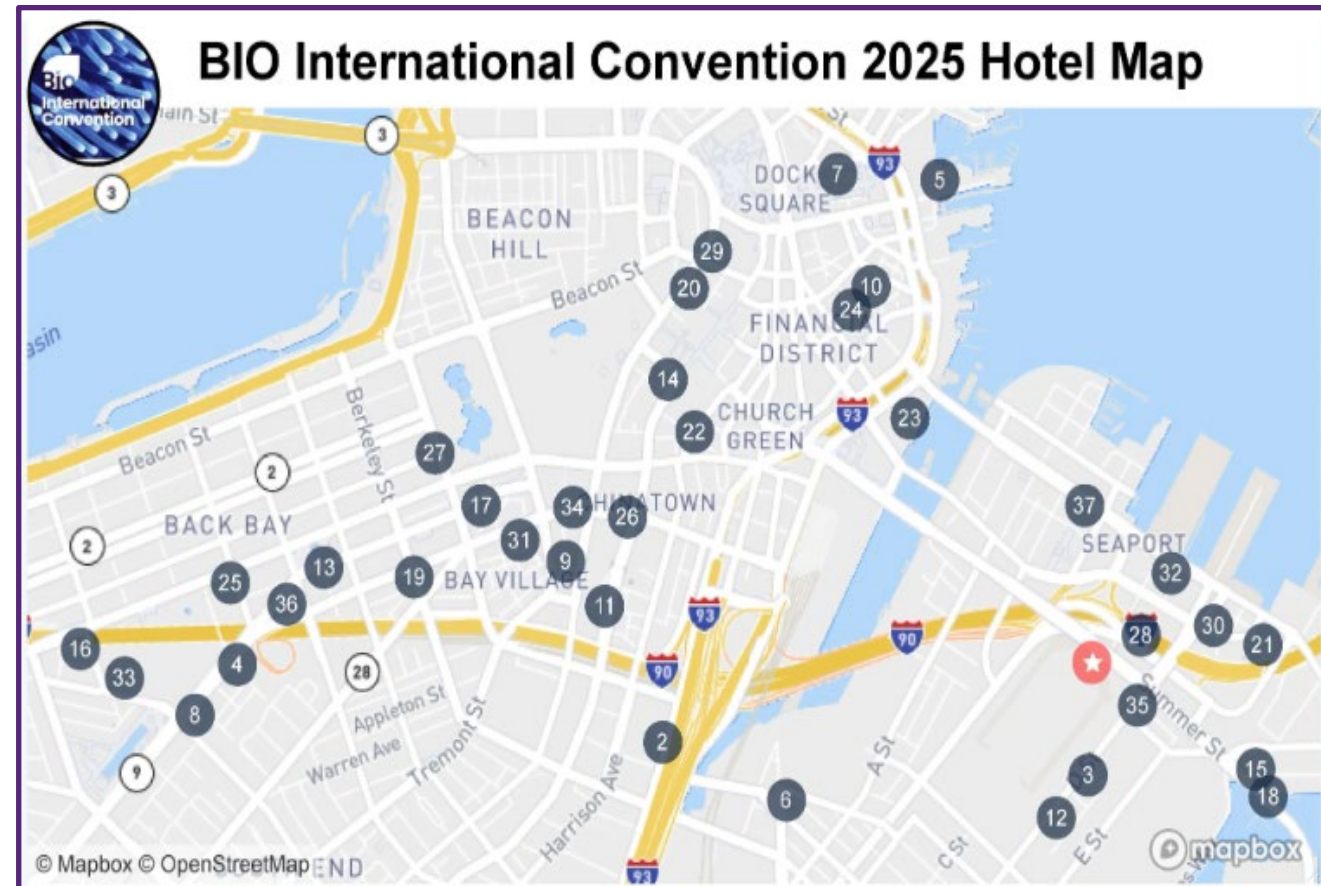
## Important Dates

- **Housing opens: Monday, January 27, 2025**
- **Rooming List Deadline:** All rooms in your block must have a name assigned and a credit card for guarantee by **April 25, 2025**. Any unassigned rooms will be released from your block at 5pm ET on April 26. At this time, your group pickup will be monitored and evaluated post event in accordance with the 2025 Group Attrition Policy.
- **New Reservations:** Requests for new reservations (based on availability) will be accepted through **May 23, 2025**.
- **Reservation Changes:** Changes can be made online or by emailing the group coordinator through **May 27, 2025**.
  - Between the dates of May 28 – June 3, 2025 your reservations will be transferred to your confirmed hotel for processing.
  - Starting **June 4, 2025**, you may contact your confirmed hotel directly to make changes, cancellations and new reservations (based on availability).

- **Group Housing Inquiries** - [BIOgroup@Maritz.com](mailto:BIOgroup@Maritz.com)
- **Individual Housing Inquiries** - [BIOhousing@Maritz.com](mailto:BIOhousing@Maritz.com)
- **Phone**- (864) 658-5392 (Monday – Friday, 9AM-5PM EST)

Housing Guidelines Link: [BIO 2025 Housing Guidelines](#)

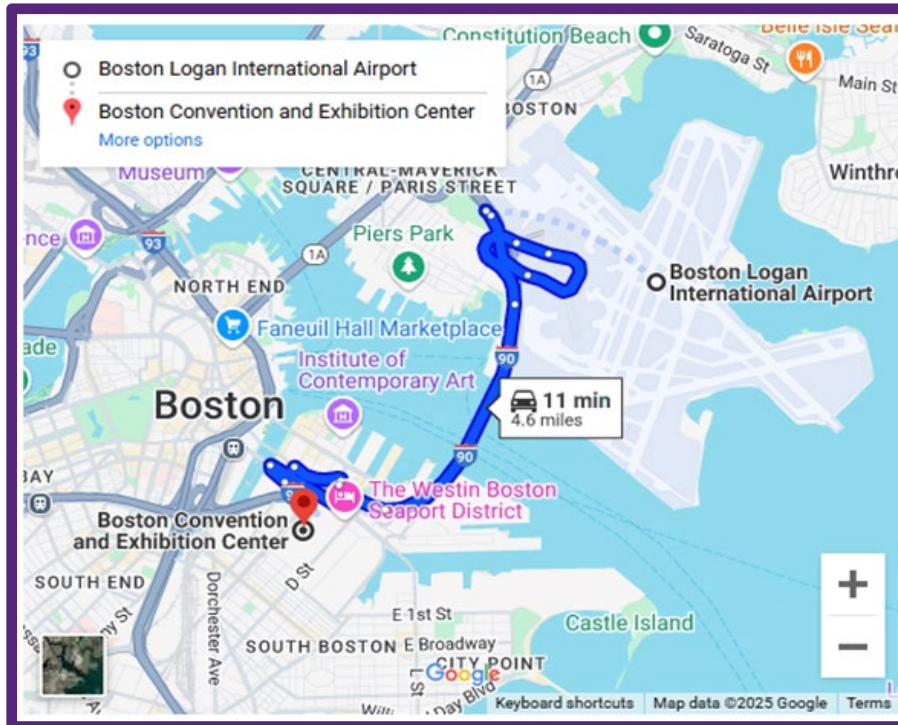
Housing Reservation Page Link: Housing: [Housing Homepage](#)



# Travel

BIO 2025 will be at the Boston Convention & Exhibition Center, with convenient access to transportation hubs and global travel connections via Boston Logan International Airport (BOS).

Boston Logan International airport is approximately 4 miles away from the Boston Convention & Exhibition Center.



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Many of the hotels in the BIO room block are within walking distance to the Boston Convention & Exhibition Center. We also provide a complimentary shuttle bus service.

**Link :** [Shuttle Bus Schedule](#)



# Travel

## From points North via I-93:

- Take I-93 Southbound to Exit 16B “Purchase Street”
- Continue straight onto Purchase Street
- Turn left onto Seaport Blvd.
- Continue on Seaport Blvd., turn right onto D Street
- After the highway ramp, turn right onto Summer Street
- Go one intersection, turn left onto East Side Drive

## From points South via I-93:

- Take I-93 North to Exit 16A “South Boston”
- Follow the signs to “I-90 East”
- Take the first tunnel exit to “South Boston”
- At the first set of lights, take a right onto Congress Street
- Turn right onto D Street
- After the highway ramp, turn right onto Summer Street
- Go one intersection, turn left onto East Side Drive



## From Logan International Airport and Route 1A

### South:

- Take I-90 West/Ted Williams Tunnel to Exit 135 “South Boston”
- At the top of the ramp, turn right onto Congress Street
- Turn right onto D Street
- After the highway ramp, turn right onto Summer Street
- Go one intersection, turn left onto East Side Drive

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### From Western Massachusetts:

- Take I-90 Eastbound to Exit 135 “South Boston”
- At the top of the ramp, turn right onto Congress Street
- Turn right onto D Street
- After the highway ramp, turn right onto Summer Street
- Go one intersection, turn left onto East Side Drive

### From I-90 East:

- Take I-90 East to Exit 135 (inside tunnel)
- Turn left on Congress Street
- Continue one block to West Service Road
- Turn left onto West Service Road
- Proceed on West Service Road to South Boston Bypass Road
- Turn right on South Boston Bypass Road
- Continue one block to Cypher Street
- Turn left on Cypher Street
- Turn left again immediately to enter BCEC Property
- Marshalling yard is to the right
- Loading dock is straight ahead (check in at guard shack)

# FreemanOnline

**Freeman Service Center**

Shipping & Handling, Exhibitor Service Manual, Show Move-Out etc.

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[Freeman Service Home Page](#)



From the Exhibitor resource center landing page, find and click the widget for “ Freeman Service Center”

Once you click the widget you will be brought to the Freeman landing page. Click the Menu in the upper lefthand corner and select the show information tab to access a list of forms. From this landing page you can get the following information:



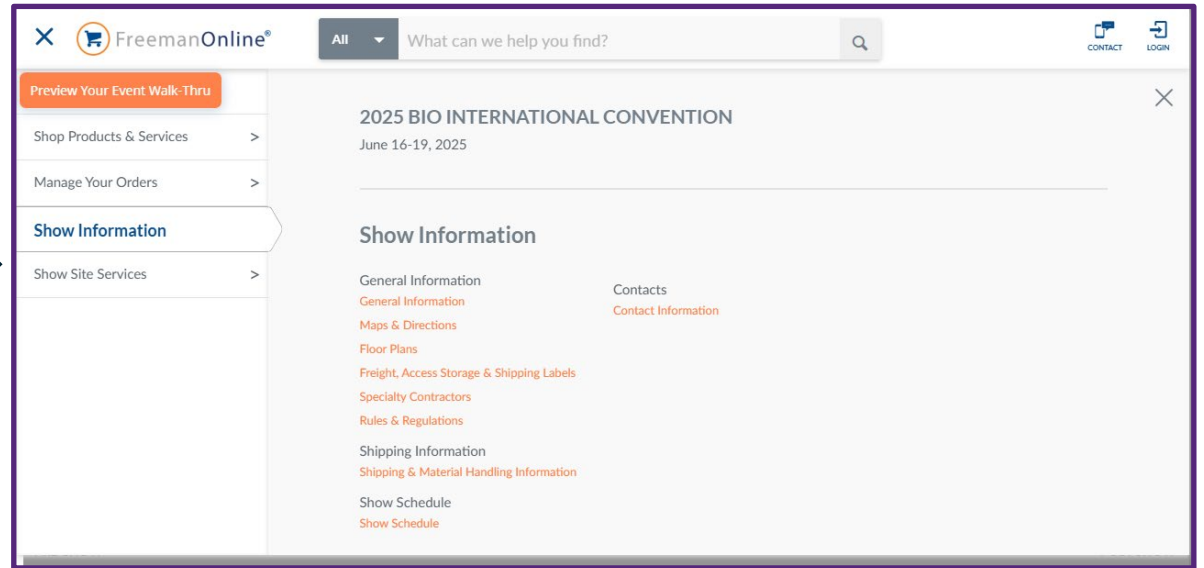
- Carpet pricing and ordering
- Furniture ordering guide
- Labor ordering information
- Booth rental packages

The screenshot shows the FreemanOnline website interface. At the top, there is a navigation bar with a menu icon, the logo 'FreemanOnline', a search bar with the text 'What can we help you find?', and 'CONTACT' and 'LOGIN' links. Below the navigation bar is a large banner for the '3fo International Convention' with the tagline 'The World Can't Wait'. The banner also mentions 'Boston Convention & Exhibition Center | June 16-19 2025'. Below the banner, there is a 'SHOW STATUS' section with a 'PRE-SHOW' tab and a 'View Show Schedule' link. A progress bar indicates the current status, with a 'Discount Price Deadline' on May 14 at 11:59 PM ET, showing 100 days, 13 hours, and 45 minutes remaining. The bottom of the page features a row of four small images with question marks, likely representing different service areas.



# Freeman

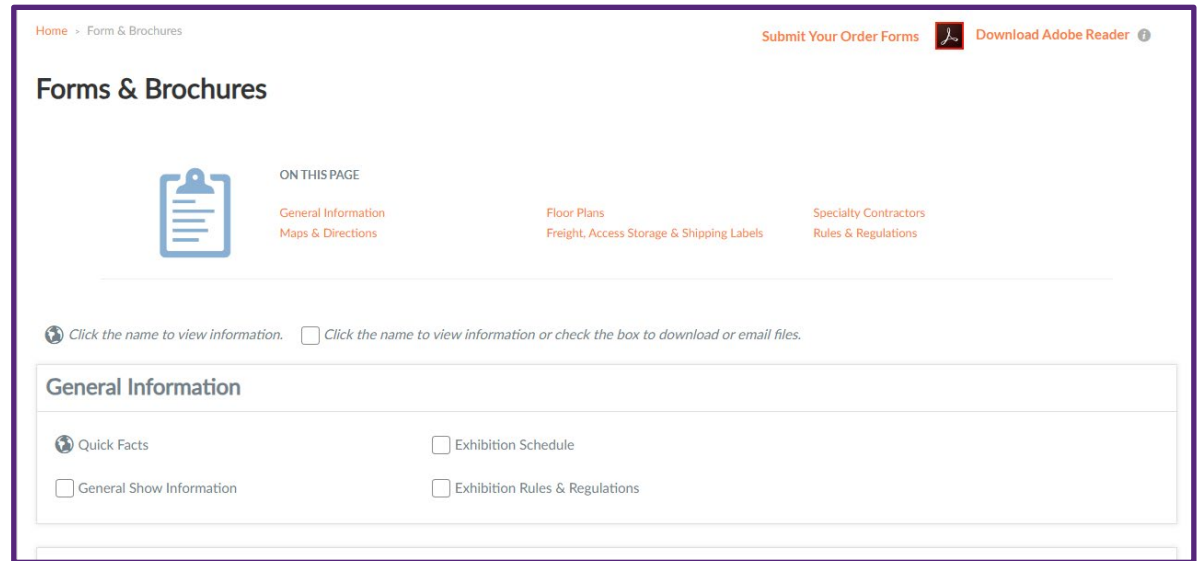
From Show Information select the general Information link to access all the Freeman forms



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From this page you can download all Freeman forms needed to plan for your show. Some of the notable forms on this page are:

- Material handling Information
- Shipping Labels
- Shipping order forms



## BIO 2025 Exhibitor Catering Guidelines

**Levy is the only authorized provider of catering (food & beverage) at the BCEC.** If you are interested in ordering a specific food or beverage item not provided on the Levy Exhibitor Catering menu, please contact [BCECExhibitorOrders@LevyRestaurants.com](mailto:BCECExhibitorOrders@LevyRestaurants.com) to submit an off-menu or specialty item request.

An exception may be made only for sampling and/or sampling sizes **as long as the exhibitor is also the manufacturer or manufacturer's representative of the product being sampled, or as long as Levy agrees to a distribution fee to waive its right to exclusivity.** Please contact [BCECExhibitorOrders@LevyRestaurants.com](mailto:BCECExhibitorOrders@LevyRestaurants.com) to request additional information about sampling/sampling sizes, and sampling authorization application.

### DEADLINES:

Specialty item inquiries: 5/1/2025

Sample authorization deadline: 5/1/2025

Menu Orders Due\*: 5/23/2025

\*Order requests made after this date may be subject to limited catering, electrical, and attendant/labor availability and/or additional fees.

Link to Food and Beverage menu:  
[BCEC Exhibitor Food Menu](#)

The  World —  
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# Boston Convention Center Utility Services - BCEC

In this portion of the exhibitor resource center, you will find the forms to order Services from the Boston Convention center.

Services include:

- Electrical orders
- Food and beverage menu and ordering instructions
- Internet and Wi-Fi ordering form
- Plumbing services
- Rigging Services
- Telecom Services

All forms must be turned into the BCEC directly.  
Deadline for discount pricing – May 26, 2025

## Convention Center Ordering Guide

Electrical Services, Rigging Services, Internet & Technical Services etc.

[BCEC Electrical Services](#)

[BCEC Exhibitor Food Menu](#)

[BCEC Internet & Tech Services](#)

[BCEC Plumbing Services](#)

[BCEC Rigging Services](#)

[View All →](#)

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## Boston Convention Center Ordering Guides

[BCEC Electrical Services](#)

[BCEC Internet & Tech Services](#)

[BCEC Plumbing Services](#)

[BCEC Rigging Services](#)

[BCEC Security Services](#)

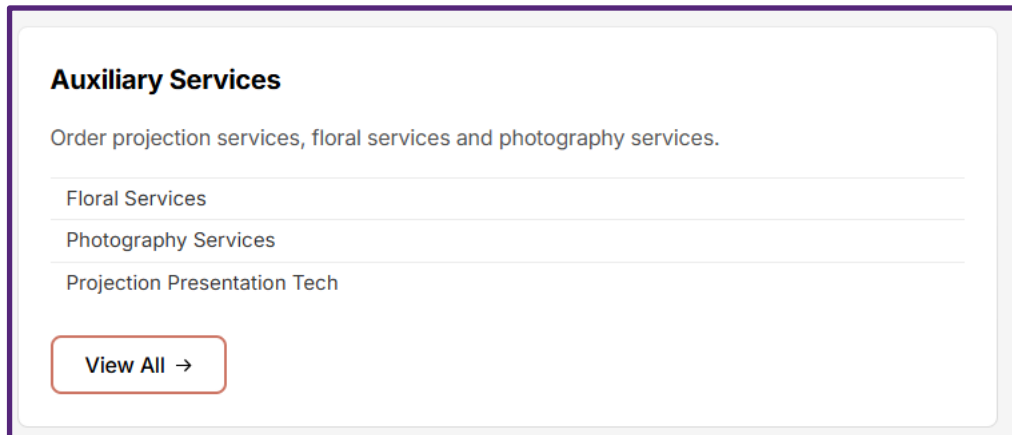
[BCEC Telephone Services](#)

[BCEC Exhibitor Food Menu](#)

[BCEC Catering Guidelines](#)

# Verified Vendors

Within the exhibitor resource center locate the Auxiliary Service widget to download the request form for any of these services from our authorized vendors



- Link for floral: [Floral Order form](#)
- Link for Photography: [Photography form](#)
- Link for AV Services: [Projection AV](#)



# EAC Registration

## Exhibitor Appointed Contractor (EAC) Registration Information and FAQs

### What is an Exhibitor Appointed Contractor?

Any contractor, other than the BIO- or MCCA-designated official contractor, that is performing services in your booth is considered an Exhibitor Appointed Contractor (EAC). This includes contractors and subcontractors who provide labor, supervision, or any other services.

### Who is the Official Contractor or General Contractor for BIO 2025?

The official contractor or General Contractor for BIO 2025 is [Freeman](#).

### Are there other Official Contractors for BIO 2025?

BIO and/or the MCCA has designated official service contractors to provide all services to exhibitors other than supervision. A complete list of official contractors and vendors can be found in the [Exhibitor Resource Center \(ERC\)](#) in the General Show Information list. Pricing, regulations, and deadlines for individual vendors can be found in the following ERC sections:

- Convention Center Ordering Guide
- Auxiliary Services

### Which services can only be provided by an Official Contractor or Vendor?

The BIO General Contractor or other BIO-designated official vendor must provide the following services for BIO

2025:

- Catering
- Cleaning
- Material Handling
- Electrical
- Internet
- Plumbing
- Rigging
- Telephone

### Why does my EAC need to be registered?

For safety, security, and liability reasons, BIO must be aware of all individuals on the exhibit floor. Other than employees of the BIO-designated official contractors or full-time employees of an exhibiting company, no other individuals are allowed on the exhibit floor during move-in or move-out. An unregistered EAC performing services in your booth will be removed from the show floor.

## Link: EAC FAQ Sheet

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ACORD CERTIFICATE OF LIABILITY INSURANCE				DATE (MM/DD/YYYY) Month/Date/Year	
<b>PRODUCER</b> Insurance Company Name Insurance Company Address 1 Insurance Company Address 2 Attn: Agent Name Phone:			THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.		
<b>INSURED</b> EAC Company Name Street Address City, State, Zip Code			<b>INSURERS AFFORDING COVERAGE</b> INSURER A: Insurance Company Name INSURER B: INSURER C: INSURER D: INSURER E:		
<b>COVERAGES</b> THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. AGGREGATE LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.					
INSURANCE TYPE	POLICY NUMBER	POLICY EFFECTIVE DATE (MM/DD/YYYY)	POLICY EXPIRATION DATE (MM/DD/YYYY)	LIMITS	
<input checked="" type="checkbox"/> GENERAL LIABILITY <input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS MADE <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> <input type="checkbox"/> GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PROJECT <input type="checkbox"/> LOC		06/11/2025 - 06/21/2025	06/11/2025 - 06/21/2025	EACH OCCURRENCE DAMAGE TO RENTED PREMISES (EA occurrence)	\$1,000,000
				MED EXP (Any one person)	\$5,000
				PERSONAL & ADV INJURY	\$1,000,000
				GENERAL AGGREGATE	\$2,000,000
				PRODUCTS - COM/PCP AGG	\$2,000,000
					\$
<input checked="" type="checkbox"/> AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input checked="" type="checkbox"/> ALL OWNED AUTOS <input checked="" type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> HIRED AUTOS <input checked="" type="checkbox"/> NON-OWNED AUTOS <input type="checkbox"/> <input type="checkbox"/>		06/11/2025	06/21/2025	COMBINED SINGLE LIMIT (Each Occurrence)	\$1,000,000
				BODILY INJURY (Per person)	\$
				BODILY INJURY (Per accident)	\$
				PROPERTY DAMAGE	\$
<input type="checkbox"/> GARAGE LI <input type="checkbox"/> ANY AL <input type="checkbox"/> <input type="checkbox"/> EXCESSUM <input type="checkbox"/> OCCUR <input type="checkbox"/> CLAIMS MADE					

2025 BIO International Convention:  
EAC Sample COI

# BIO Member Discounts for Exhibitors

## **What is BIO?**

The Biotechnology Innovation Organization (BIO) produces the BIO International Convention. As the world's largest advocacy association representing the biotechnology ecosystem, BIO helps drive investment and promote policies that support innovation.

Questions about BIO membership? Contact us at [\*\*biomember@bio.org!\*\*](mailto:biomember@bio.org)

**BIO members receive special discounts\* from Freeman, our general services contractor, until the deadline of Friday, May 2, 2025!**

## **Freeman Exhibitor Discounts for BIO Members**

- 10% off advance furniture rental rates
- 10% off advance classic & custom carpet rates
- 10% off shipping via Freeman transportation
- 5% off installation & dismantle labor

## **Independent Exhibitors**

BIO members exhibiting independently will receive the applicable membership discounts.

## **Pavilion Organizers**

Pavilion Organizers who are BIO members will receive the BIO membership discount for all exhibiting companies within their Pavilion. Non-member Pavilion Organizers will only receive BIO membership discounts for the exhibiting companies inside their Pavilion who are members.

## **Pavilion Sharees**

BIO members exhibiting within Pavilions organized by non-members will receive the applicable membership discounts.

## **What year-round benefits do BIO members receive?**

In addition to savings at the BIO International Convention, members receive discounts at all of our conferences and events, on our Online Learning offerings, and through BIO Business Solutions®, as well as have access to policy committees and staff experts.





**International  
Convention**  
June 16-19, 2025 | Boston

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# Sponsorship





## Boston City-Wide Branding and Out of Home Advertising

### Multiple Opportunities

### Contact BIO

Expand your reach beyond Convention attendees. Engage with attendees as they arrive in Boston and move throughout the city during the week of the BIO International Convention.

EMC Outdoor & Events is BIO's official partner for city-wide marketing during the International Convention.

By securing advertising with EMC Outdoor at an investment of \$25,000+ for BIO 2025, your organization can qualify to receive BIO sponsorship benefits. [Learn more about the OOH marketing and the expertise of EMC Outdoor here.](#)



Sponsors and exhibitors who wish to advertise outside of the Boston Exhibition and Convention Center proper or at the host city airport are rewarded with sponsorship benefits when they use our official partner, EMC Outdoor & Events. Advertising materials are subject to BIO's review and approval.

[Download the 2025 City Wide Branding and Out of Home Advertising Brochure](#)

### Select Examples

#### Logan Airport Signage/Arrivals Media// \$25,000-\$137,000+

- Oversized digitals
- Static Media
- Exterior Totem Network
- Exterior Airport Banners

#### Boston Perimeter Media// \$18,000-\$170,000+

- Wallscapes
- Billboards
- Bike Share Network

#### Boston Mobile Media & Engaging Media// \$15,000-\$150,000+

- Wrapped Trolley
- Commuter Media
- Taxi Media
- Wrapped Rideshare
- Mobile Billboards



# Immersive Experiences

## Multiple Exclusive Opportunities

These specialized activations drive audience engagement and generate sales leads. Each immersive sponsorship is an exclusive opportunity. Contact BIO to learn more.

[View Details of the Activation Options](#)

### Headshot Lounge

See previous page and link here for more details.

Investment: \$48,000



### Yoga Studio

Yoga Studio is a 1-hour yoga class for 3 days of the Convention.

Investment: \$25,000



### Boston History Tour

After the 1-hour trolley ride tour, up to 60 guests will be greeted by a curbside coffee service and light breakfast bites.

Investment: \$30,000



### Lego Wall

Lego wall invites event guests to build Lego sculptures and messages on a larger-than-life wall. Your very own Lego artist will instruct, engage and lead the way.

Investment: \$33,000



### T - Shirt Studio

Print t-shirts live, watch as your customers line up for their complimentary and personalized t-shirt.

Investment: \$45,000



### Arcade Challenge

Give attendees a fun and entertaining gaming experience.

Investment: \$40,000



# Headshot Lounge

**Exclusive**

**\$48,000**

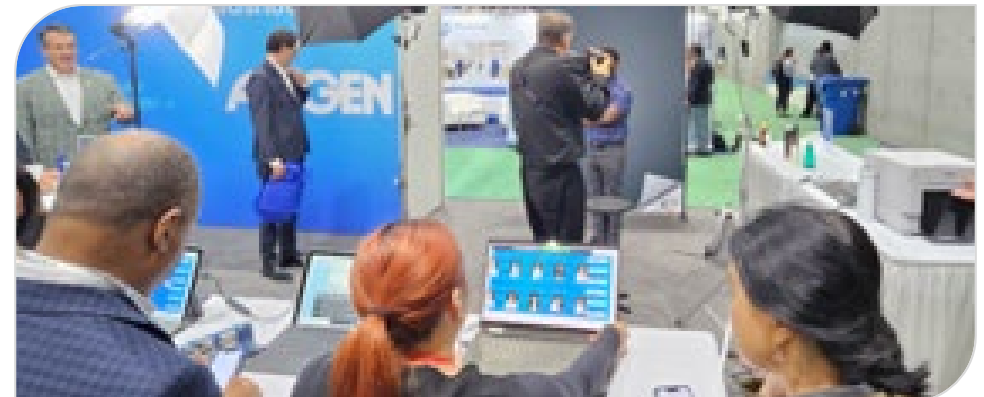
Engage with the 4,000+ BIO attendees who visit the Headshot Lounge. Headshot Lounge is "brand immersion" at its best. Each guest spends about 15 minutes in the Headshot Lounge.

Branded photos are printed on the spot and a digital copy is emailed to each participating attendee with BIO sponsor branding.

This sponsorship also includes the turnkey opportunity for a sponsor to conduct survey collection.

## Benefits Include

- Logo placement on Headshot Lounge signage
- Branded print headshot photo (4"W X 6"H) with sponsor logo
- Branded email & digital photo for each attendee with sponsor mention
- Staffing: 1 manager, 1 stylist, 3 brand ambassadors, and 1 photographer
- Self-serve beauty bar
- Photo email & social share software
- Sponsor survey collection
- Post event ROI report
- BIO sponsor benefits at your overall investment level





# Digital Signage Opportunities at the Boston Convention and Exhibition Center



Interior Digital Signage  
North Lobby Video Wall  
\$40,000+



Exterior Digital Signage Marquee at the BCEC  
\$60,000+



# Signage at the BCEC

Get prime visibility in front of thousands of thought leaders at the Boston Convention and Exhibition Center (BCEC). [View all options here.](#)

[View Signage Options](#)

[View the Show Map](#)



Skybridge Window Graphics  
Spanning Exhibit Hall  
\$15,000+ Per 6 Panel Set



Banners  
Throughout the BCEC  
\$8,000+



Column Wraps  
Throughout the BCEC  
\$5,000+



Staircase Graphics  
In the Exhibit Hall  
\$35,000+



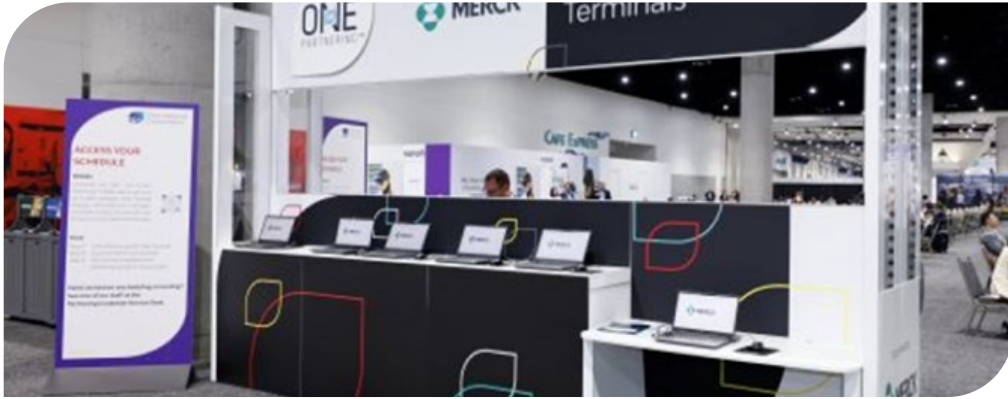
Wall Decals  
In the Exhibit Hall (BIO BLVD)  
\$18,000+



Digital LED Posters  
Throughout the BCEC  
\$10,000



# Sponsorship Opportunities



## Business Forum Hospitality Sponsor

**Multiple**

**\$25,000**

Get your brand in front of attendees participating in the BIO Business Forum. Coffee stations are a high-traffic area, and refreshments are an attendee priority in between productive partnering meetings.

### Benefits include:

- Prominent branding at the BIO Business Forum coffee stations
- Recognition as a BIO Business Forum sponsor
- BIO members receive 2 registration conversions to Premier Access and non-members receive 1 registration conversion to Premier Access.



## Attendee Bags

**Exclusive**

**\$150,000**

This is an exceptional corporate promotional opportunity, as the sponsor logo is strategically placed on convention bags given to attendees. The sponsorship yields maximum corporate visibility for the entire convention and beyond, as most registrants continue to use the bags after the event.

# Sponsorship Opportunities



Community Engagement

## Student Program

**2 Opportunities**

**\$25,000**

Join BIO in hosting the next generation of biotech innovators on Tuesday, June 17 and Wednesday, June 18 with programming and networking focused on building connections and the future biotech workforce.

### Benefits include:

- Guaranteed speaking opportunity on the program (to be determined based on program development)
- Logo recognition on onsite signage for the Student Program and Student Program Reception
- Recognition on select marketing materials promotion the Student Program as a "Student Program Sponsor" TBD

Community Engagement

## BIO Gives Back Initiative

**Multiple Opportunities**

**\$25,000**

This unique engagement provides BIO attendees the opportunity to support underserved communities through daily activations at the BIO International Convention. Examples of past activations include making STEM kits and assembling hygiene kits for donations to the local communities. Showcase your company's commitment to corporate responsibility with this turnkey sponsorship.

### Benefits include:

- Logo recognition in select promotional materials and on signage in the activation area



# Sponsorship Opportunities



## Company Presentation Program

Co-Sponsorship; 2 Opportunities

**\$25,000**

Get strategic, onsite visibility in the Company Presentation Program rooms where hundreds of partnering companies will pitch their biotech innovations to licensing and business development representatives, venture capital firms and potential investors.

### Benefits include:

- Recognition on signage and in-room presentation screens, on the company presentation schedule grid, in marketing materials and online
- Opportunity to nominate up to 4 of companies to present. Nominations are subject to BIO's review and approval
- Opportunity to introduce presenting companies in the company presentation rooms (script provided by BIO).



## Professional Development Program

Co-Sponsorship; 2 Opportunities

**\$25,000**

Get strategic, onsite visibility in the Professional Development Program where hundreds of biotech professionals come to Convention early for training in business development, entrepreneurship and more.

### Benefits include:

- Recognition on signage, onsite presentation screens, and in relevant marketing materials
- Opportunity to make remarks at Professional Development Program reception or during one specific course. Session in which remarks can be made are mutually agreed upon for BIO and Sponsor
- Logo recognition pre- and post-event for website branding at [bio.org/courses](http://bio.org/courses) as a supporter of Professional Development Courses at BIO 2025
- Logo recognition at the Professional Development Program Reception





**International  
Convention**  
June 16-19, 2025 | Boston

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# International Delegations





# International Delegations

**Every country** that has identified biotechnology as a strategic priority for growth and development has an official presence at the BIO International Convention.

**BIO 2025 will attract attendees from over 65 countries across the globe.**

To learn if your region has organized a delegation to the event and to join their organized regional events, please contact [international@bio.org](mailto:international@bio.org).



# International Delegations

## Exhibiting via a Country Pavilion

National presence with a pavilion is the most visible way to showcase the strength of a region's sector

Pavilions can serve as home base for innovative companies and organizations in your region

Benefits for companies within the pavilion include:

- Exhibitor booth partnering
- Regional in-booth programming
- Individual listing as exhibitors

## Need a Visa Invitation Letter to attend BIO 2025?

- Complete the Visa Invitation Letter Request Form here to request your letter: [Visa Letter Request Form](#)
- Please note: BIO does not issue visas for the event. Qualifying delegates will receive a visa invitation letter to use in your travel planning. If you have any questions, please contact [visa@bio.org](mailto:visa@bio.org).

### International Delegation Organizer (IDO) Call Dates:

- Mid-May

To be added to IDO distribution list, please contact [international@bio.org](mailto:international@bio.org)



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# Exhibitor Booth Partnering



## What is BIO Partnering™ ?

- The BIO Partnering™ system is the most efficient way to do business in the biotech and pharma industry without traveling all over the world.
- Identify potential partners and request meetings with prospective biotech investors and senior executives.
- More than 61,000 meetings were scheduled at BIO 2024
- BIO Partnering is available to Premier Access and Exhibitor Booth Partnering registrants.

### Why participate in exhibitor partnering at BIO 2025?

#### At BIO 2024, exhibitors:

- had 50 timeslots across 4 days to hold partnering meetings
- could partner with 10,000 delegates from 5,200 companies across 56 countries all in one conference center
- held over 8,600 business-to-business meetings within the Exhibit Hall



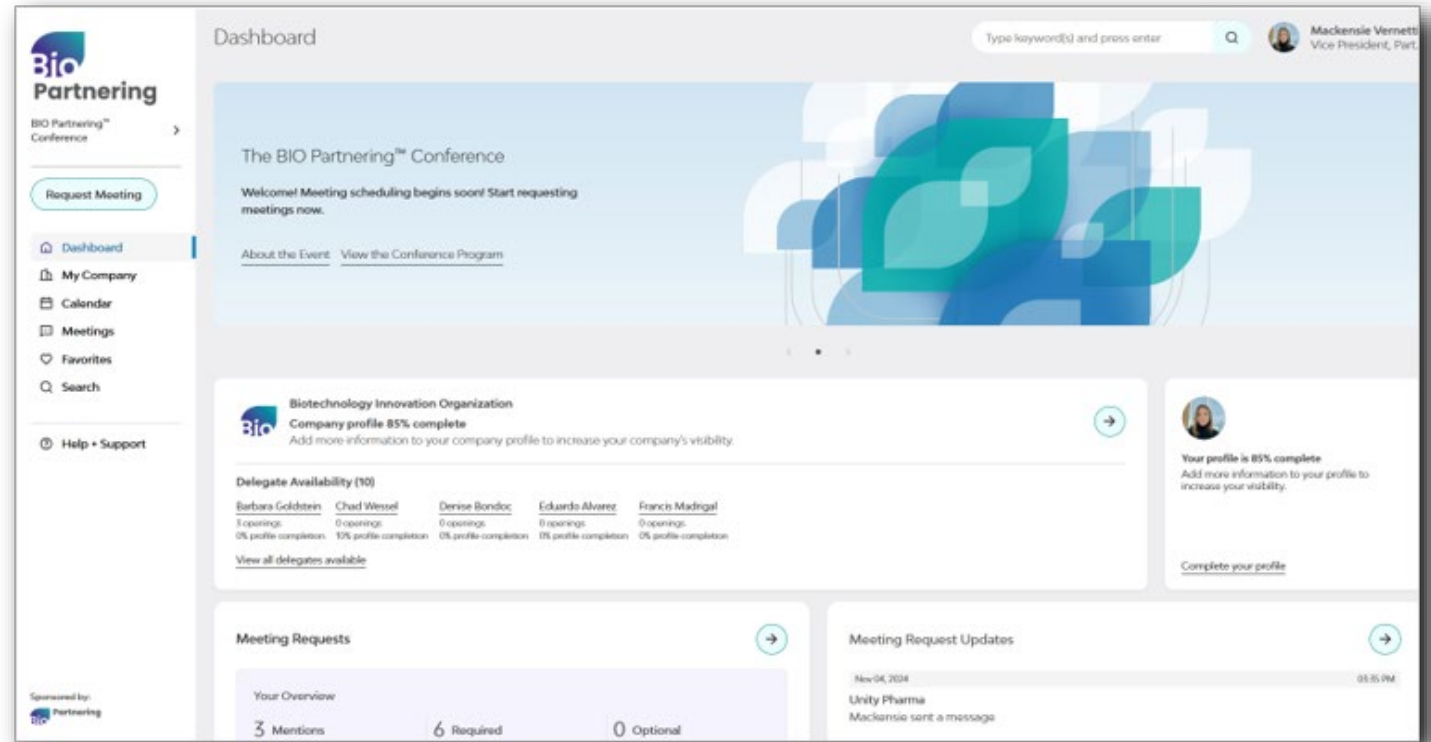
Maximize your exhibit space by holding business meetings directly at your booth. Arrive at the convention with a schedule of onsite meetings, ensuring you and your team are ready to connect with key partnering prospects and make the most out of this year's convention.

Last year saw dramatic growth in Partnering, and this year will likely be the same.



# BIO Partnering™ Details

- Dashboard with key meeting data & activity updates
- Browse and view profiles of all attending companies and investors in one central directory and use advanced search filters to find partners fast
- **Key upgrades coming for BIO 2025;** app push notifications in our new mobile app, saved search updates, batch responses to requests and more
- Join us for a partnering-focused webinar on **April 3 1-2pm ET**. Register for free at <https://www.bio.org/webinars/raising-capital/introduction-bio-partneringtm-and-key-strategies-success-bio-international>

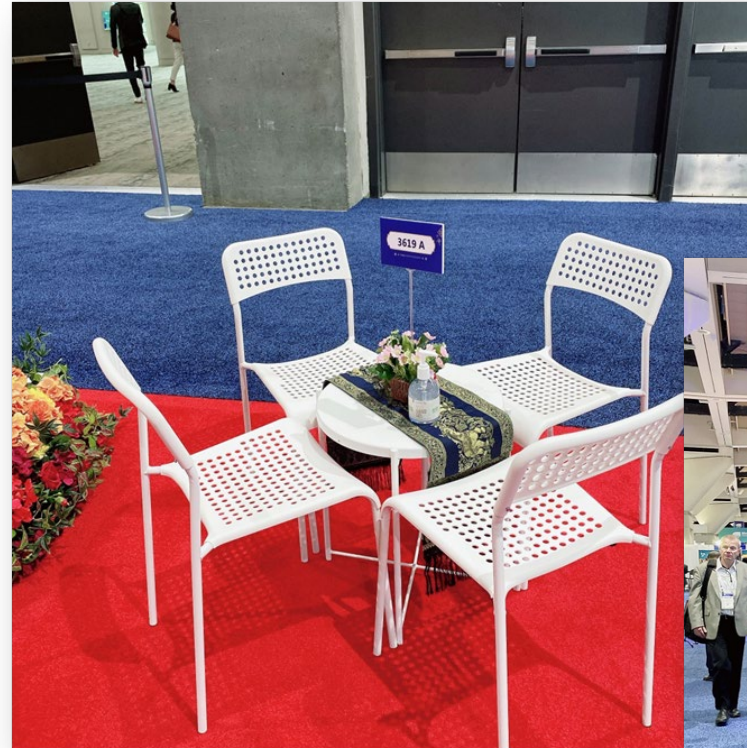


Learn more about the new partnering system at <https://letspartner.bio.org/>

Partnering System opens for meeting requests in **mid-April**  
Scheduling starts **last week of May**

# Meeting Points

- A meeting point is a dedicated location in your exhibit space for Exhibitor Booth Partnering meetings.
- Meeting points may be private or casual—it's up to you.
- Meeting points are required if participating in Exhibitor Booth Partnering because meetings are scheduled to occur at specific meeting locations within an exhibit booth. **If you do not select the number of meeting points, your meetings cannot be scheduled.**
- BIO recommends one meeting point per 100 sq. ft.



\*\*\*Deadline to add  
BIO Partnering™ Meeting  
Points to your exhibit booth  
in your Map Your Show  
Exhibitor Resource center  
is **April 18th**

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**International  
Convention**  
June 16-19, 2025 | Boston

The  World —  
Can't — Wait

# Onsite Space Selection for BIO 2026









**International  
Convention**  
June 16-19, 2025 | Boston

The  World —  
Can't — Wait

Thank you for  
attending.

Can't wait to see  
you all in Boston!



# The World Can't Wait

June 16-19 2025

Boston Convention  
& Exhibition Center

